



KRISHIK – AGRI BUSINESS INCUBATOR
(A Knowledge Partner for RKVY-RAFTAAR, MoA&FW, GoI)
University of Agricultural Sciences, Dharwad
Krishi Nagar Campus, Dharwad- 580005, Karnataka

Applications Invited for Stratup Agri-Business Incubation

Avishkar

Scaling up Agribusiness

Start-up Agri-Business Incubation Program

Startup agri-business entrepreneur looking to scale-up the business can avail incubation facilities at the centre, which includes grant-in-aid, extensive mentoring from experts, technical and business support, and long term incubation support. Under Startup Agri-Business Incubation Program, financial assistance at 85 percent of the total project cost upto maximum of Rs. 25 lakhs will be granted to potential startups that have a minimum viable product (MVP) based on innovative solutions/processes/ products/ services/ business models in agriculture and allied sector. The applicant incubatees would be provided funds as per their genuine requirements and as per appraisal/evaluation of their business plans by the program selection committee and the decision of the committee in this regard will be final.

This support will assist the incubatees to launch their products/ services/ business platforms etc. Into the market and help them to scale up their operations as well as to attain business viability at a faster pace. This support will also facilitate them to attract investments from angel/venture capitalists or taking loans from commercial banks /financial institutions for further scaling-up of their business operations.

Objectives:

- a. To ensure timely funding and incubation support to deserving incubatees
- b. To enable translation of minimum viable product (MVP) to marketable stage and scale up the product and business.
- c. To provide a platform for faster experimentation and modification in their approaches or minimum viable product (MVP) based on innovative solutions/ processes / products/ services/ business models etc. for scaling up.

With respect to above, a call for application is invited from eligible startups having an innovative idea in technological solutions/processes/products/services/business platforms etc. and want to start an agri-business venture for Seed Stage Funding as Grant in aid to agripreneurs under RKVY-RAFTAAR scheme at KRISHIK -R-ABI, UAS, Dharwad.

Eligibility Criteria:

- a. The applicant should be an Indian citizen
- b. All incubatees of KRISHIK -R-ABI will be eligible for this funding after completion of two months training on the basis of consistent performance evaluated by KRISHIK -R-ABI Incubation Committee (CIC)
- c. The recipient should be a registered legal entity in India (Private Ltd or Limited Liability Partnership or Registered Partnership Firms only)
- d. The recipient has to be an Indian startup as per Department for Promotion of Industry and Internal Trade(DPIIT) notification. This support is not meant for Indian subsidiaries of MNCs /foreign company
- e. A startup once supported by any other R-ABI will not be eligible to apply for KRISHIK for subsequent round of seed support.

Selection process and funding support:

- a. The selection of startups will be based on innovative solutions/processes/products/services/business models in agriculture and allied sector shall be done by KRISHIK-R-ABI Incubation Committee (CIC).
- b. During the selection process KRISHIK-R-ABI will take into consideration any other grant-in-aid funding received by incubatee for the same activity/product from other GOI ministries. A self-declaration from the incubatee about such funding will be mandatory.
- c. After two months of training of incubatees, RIC will evaluate the progress of the incubatee and based on their performance recommend them for seed stage funding to RC
- d. RC will further evaluate and recommend the incubatees to the nodal division *Department of Agriculture, Cooperation & Farmers Welfare (DAC&FW)* for seed stage funding.
- e. Nodal division, DAC&FW will approve and sanction the project of the incubatees based on recommendation of RC and release the first installment of the grant-in-aid to KRISHIK-R-ABI Incubation Committee (CIC) for further disbursement to the incubatee.
- f. The KRISHIK-R-ABI would execute a legal agreement with the incubatee who is selected for the seed support and this agreement should be signed before the release of the first installment of pre-seed fund to the incubatee. The terms of agreement with incubatee should be framed by the KRISHIK-R-ABI linking with the progress milestone, monitoring norms etc. Subsequent disbursement schedules should be linked to the achievement of milestones by the incubatee.

Documents to be furnished:

- a. Duly filled and neatly typed application in prescribed format (Annexure I) with passport size photograph of applicant
- b. Letter of Authorization as per the Annexure II
- c. Supporting documents as listed in Annexure III.

Important Instructions:

- a. Application should reach to following address by registered post/hand delivery/courier. The applications can also be sent electronically to the email address mentioned below.
- b. Incomplete application, re-submission and late submission for any reasons whatsoever will not be entertained.
- c. KRISHIK-R-ABI reserves the right to reject any application without assigning any reasons thereof.

Address for Communication:**Dr. S. S. Dolli**

Principal Investigator & CEO

KRISHIK- Agri Business Incubator,

Association for Startups and Technology Refinement in Agriculture

University of Agricultural Sciences, Dharwad-580005

Phone : 0836-2214487

Email: rabi@uasd.in

Application for Seed Stage Funding as Grant in-aid to Startups

ANNEXURE - I

Please paste
Passport size
Photograph of
Applicant

A. General Information

1. Applicant's Name : Mr./Ms./Dr. _____

2. Address for Correspondence: _____

_____ PIN Code: _____ State: _____

3. Email : _____

4. Phone/Mobile (Mandatory): _____ Alternate Number _____

5. DOB (dd/mm/yyyy): __ /__ /_____ Age (in years):

6. Gender: Male / Female

7. Highest educational qualification :

8. Work Experience if any; (in chronological order e.g. latest first):

SL No	Designation	Company /Firm / Department name	Duration of service

9. Status of Applicant/ Entity (Please tick (✓) the applicable option)

a. INDIVIDUAL: YES NO

b. Applicant representing a team / company YES NO

i. If applicant representing a team / company then following details to be furnished

Sl. No.	Name	Gender	Highest Qualification	Experience (Years)	Role in the proposed team

ii. Have you registered your company? (Please tick (✓) the applicable option)

YES

NO

If yes, declare the legal status of the entity you have formed? Pls. tick (✓) the applicable option

Sole Proprietorship		Registered Partnership Firm		Unregistered Partnership Firm		Limited Liability Partnership Firm (LLP)	
One Person Company (OPC)		Private Limited Company		Company registration under process			

iii. Name of Company/Firm: _____

iv. Registered Address _____
State: _____

v. Company Registration Details: (PAN/ GST Number etc):

vi. Establishment year: _____ Company website url: _____

10. Concept note of the technology/business idea you propose to pursue (not more than 150 words)

11. Technology/Agri-Business Innovation Description

a) Which Focus Area does your product/technology/service belong to? (Please tick(✓) the applicable option)

Agri Inputs	Precision Farming	Agricultural Supply Chain	Agricultural Biotechnology
Post-Harvest& Food Technology	Agricultural Machinery	IoT, ICT and AI in Agriculture	Natural Resource Management
Animal Husbandry, Dairying	Agri Clinics & Farm Health services	Farm Mechanisation	Any other
Agri Ext Education	Waste to Wealth, Secondary Agriculture	Organic Farming	

b) Please explain your product/technology/service in brief w.r.t. following

➤ Name of the product/technology/service

➤ What is it? (Device/new material/algorithm/new process or any other)

➤ What does it do? (Use simple and non-technical terms)

➤ What problem does it solve?

➤ What is target application of the product/technology/service?

➤ Who are the primary customers of your product/technology/service?

➤ Explain USP (Unique Selling Proposition) of your product/technology/service? Please focus on “benefits” rather than “features”.

➤ Does your product/technology/service have any intellectual property protection? If yes, then please share the details of ownership. If not, what is your plan to protect your product/technology/service from competitors?

c. Images of your Product Prototype/ Service Flow diagram/Sketch

(Include clearly visible images for proper evaluation of your proposal. Provide as much as details possible)

d. Where are you in your product development path? (Please tick (✓) the applicable option)

Description	
Proof of Concept: Some experiments done. Preliminary proof of concept exists	
Prototype: Several proofs of concept demonstrated	
Pilot: Minimum viable product (MVP): Pre commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to demonstrate interest of potential	

e. How long will it take for this innovation to be completely developed and ready for the market? (Please tick (✓) the applicable option)

Already in active use now	
1-6 months	
7-12 months	
12+ months	

12. How much money did you invest in developing the plan (if any):

Rs.

If Yes; Source of Fund in proportion (in %)

Government

Public

Private

Personal

13. How will you generate revenue out of your technology/Business idea?

14. Is your proposed solution/technology got validated from any 3rd party agency/ Institution recognized by Government (State/Central) or any certifying agency? If Yes, provide details

Name of the agency/Institution: _____

Validation done on (Date in DD/MM/YY): _____

Complete Postal address & contact details of the agency/Institution: _____

15. Please provide past one year's or latest available financial details, if any

Particulars	Rs.
Sales	
Cost of Goods Sold	
Administration Expenses	
Financial Expenses	
Selling Expenses	
Other expenses	
Net Profit	
Fixed Assets	
Current Assets	
Capital and Reserves	
Long Term Liabilities	
Current Liabilities	

16. How did you get to know about KRISHIK: Seed Stage Funding as Grant in aid to Startups?

(Please tick (✓) the applicable option)

Website		Email		Notice board of your organization	
Social Media		Print Media- Newspaper		Exhibition	
Reference from a person		Brochure			

I hereby certify that the information provided above are true and correct to the best of my knowledge. I understand that a false statement may disqualify me from the RKVY-RAFTAAR scheme at any stage.

All Confidential information such as Business Idea/Concept/Images/Flowcharts/Line diagrams, IPR etc; delivered through Pre-Seed or Seed Stage application forms by me/us (disclosing party) to KRISHIK Agri Business Incubator, UAS Dharwad shall be and remain the property of the disclosing party, and any documents containing or reflecting the confidential information, and all copies thereof, shall be promptly returned to me/us y or can be destroyed at my/our option.

Date:

Signature

Place:

(Name)

ANNEXURE - II

Authorization Letter

(To be submitted by applicant representing a Team/ Company)

To,

Dr. S. S. Dolli

Principal Investigator & CEO

KRISHIK- Agri Business Incubator,

University of Agricultural Sciences, Dharwad-580005

Subject: Letter for Authorized Signatory

Ref. No. _____

Dear Sir,

With reference to our Application for RKVY-RAFTAAR-ABI Seed Stage Funding Program, Mr. /Miss/Mrs. _____ is hereby authorized to submit the application on behalf of M/s. _____ (Company Name).

The specimen signature is attested below:

Name: _____

(Specimen Signature of Representative) _____

Signature of Authorizing Authority

Name of Authorizing Authority and Designation:

Company Seal:

ANNEXURE - III

Supporting Documents to be furnished with this application form: (duly self-attested photocopy shall be provided)

Sl.No.	Documents Required
1	Identification Proof viz. Aadhar card/Passport /PAN card/Company Registration Certificate/GST Certificate
2	Electricity/Mobile/Telephone Bill/Driving License etc. stating the address of the applicant/ company
3	Convocation/Passing Certificate in support of Educational Qualification
4	Experience Certificates from respective Employer regarding Work Experience
5	Certificate of Prize/Awards w.r.t your Technology/Business Idea if any
6	Details of Intellectual Property filed/granted (if any)
7	Self declaration from the incubatee about non-receipt of <i>grant-in-aid funding</i> from other Govt. of India ministries for the same activity/product

In case of Team/Company following documents also need to be furnished in addition to above:

Sl.No.	Supporting Documents Required
1	Authorization Letter to be submitted by applicant representing a Company (as per Annex. II)
2	Self-attested Copy of Startup India DIPP registration (if company is registered)
3	Self-attested Copy of GST Registration or GST exemption certificate/PAN Card (in the name of company)
4	Electricity/Telephone Bill or any other supporting document stating the address of company duly certified by the Authorized Representative of the Company

Disclaimer:

Every effort will be taken to treat and handle this information as confidential. However by Signing and applying to RKVY-RAFTAAR Seed Stage Funding Grant in aid to startups, you agree not to make any claim or demand compensation in any form, at any point of time, on the information or technology details provided by you as Trade Secret or proprietary Intellectual property. This information will be used by RKVY-RAFTAAR ABI to assess your application for the purpose of providing financial assist. Furthermore, RKVY-RAFTAAR-ABI does not guarantee acceptance of your proposal until and unless the selection process is over and RKVY-RAFTAAR-ABI has the right to reject any proposal at any point of time without assigning any reason to it. The decision of RKVY-RAFTAAR-ABI will be final and no explanation or justification for any aspect of the selection process shall be given.

Date:

Signature

Place:

(Name)